



SEO Package & Pricing-2018

www.kumudyitsolution.com

It is to inform entire **KUMUDY IT Solution** marketing executive and member that the new charges for SEO Service have launched and will be effective from 1st Jan 2018 and will continue till next notification. All the charges will be collected accordingly.

You are suggested to go through the detail carefully.

Activities	Plans			
	Basic	Regular	Standard	Premium
SEO Audit				
Detail Website Audit	N	N	Y	Y
No of Keywords	3	5	8	15
Keyword Research Report (Subject to 1 Revision)	N	N	Y	Y
Keyword Baseline Report	N	N	Y	Y
Technical Analysis & Implementation				
Robots.txt Creation, Optimization & Implementation	Y	Y	Y	Y
XML & HTML Sitemap Creation, Optimization & Implementation	Y	Y	Y	Y
Website Authority Verification	Y	Y	Y	Y
Page Speed Optimization	N	N	Y	Y
www to Non www 301 Redirection	N	N	N	Y
Broken Links Check	N	N	N	Y
Mobile Usability Check	N	N	Y	Y
Structured Data Markup	N	N	N	Y
Rich Snippets Addition	N	N	N	Y
On-Page Analysis and Implementation				
No of Pages to be Optimize	5	10	15	20
Anchor, Title Tag, Header Tag Optimization (HTML Improvement)	Y	Y	Y	Y
Meta Tag Optimization	N	Y	Y	Y
Check Internal Link Structure & Implementation	N	N	Y	Y

Images and Hyperlink Optimization	N	N	Y	Y
Duplicate / Empty Title Tags Check	N	Y	Y	Y
Duplicate / Empty Meta Description Check	N	Y	Y	Y
Canonicalization for URLs (targeted pages)	N	N	N	Y
Existing Content Optimization & Suggestion	N	N	N	Y
NAP Syndication	N	N	N	Y
Footer & Header Optimization	N	N	N	Y
Schema Implementation for Contact Address	N	N	N	Y
Schema Implementation for Logo & Reviews	N	N	N	Y
Geo Targeting (GWT & Code)	N	N	N	Y

Competitor Analysis

No of Competitors	N	N	1	2
Keyword Ranking Analysis	N	N	N	Y
Page Speed Analysis	N	N	N	Y
Competitor Link Analysis	N	N	Y	Y
Competitor Link Building	N	N	Y	Y

Content Audit & Suggestion

No of Pages to be Checked	2	5	8	10
Website Content Writing (250/page)	N	N	Y	Y
Website Content Optimization Suggestion	N	Y	Y	Y

Listing & Integration

Google Listing (Business)	N	Y	Y	Y
Google Listing (Map)	N	Y	Y	Y
Google Plus Business Profile/Page	N	Y	Y	Y
Other Business Listing (Yellow Page, India Mart, Justdial, Merchant Circle)	N	Y	Y	Y
Local Citation Building	N	Y	Y	Y
*Increase your Brand with media.				

Off Page SEO

Article Writing & Submission	1	3	5	8
Press Release Submission & Distribution	1	3	5	8
Press Release Social Sharing	Y	Y	Y	Y
Directory Submission	N	Y	Y	Y
Social Bookmarking	N	Y	Y	Y
Web 2.0	N	N	N	Y
Forum Commenting	N	N	Y	Y
RSS Directory Submission	N	N	N	Y
Infographic Creation and Submission	N	N	N	Y
Youtube Comments	N	N	Y	Y
Classified Submission	N	N	Y	Y
Q/A Posting	N	N	Y	Y
Guest Blog Post (Writing and Posting)	1	3	5	8
Guest Blog Post Social Sharing	Y	Y	Y	Y
Informational Content Writing and Posting	1	3	5	8
Informational Content Social Sharing	Y	Y	Y	Y
Positive Review & Rating Submission	N	Y	Y	Y
Onsite Blog Setup	N	N	N	Y
Social Media Optimization				
Social Profile Creation	Y	Y	Y	Y
Social Profile Sharing	Y	Y	Y	Y
Social Reputation Monitoring	N	Y	Y	Y
Website Sharing	N	Y	Y	Y
Youtube Channel Setup / Optimization	N	Y	Y	Y
Facebook & Google Plus Page Creation	Y	Y	Y	Y
Facebook Cover Image/Profile Pic	N	Y	Y	Y
Google Plus Background Image	N	Y	Y	Y

Twitter Account Creation	Y	Y	Y	Y
Twitter Header & Background Image	N	N	N	Y
Content For Facebook Info & Twitter Bio	N	Y	Y	Y
Content Posting On Facebook, Twitter & Google Plus	N	Y	Y	Y
Facebook Ads / Google Ads Management	Contact For Detail	Contact For Detail	Contact For Detail	Contact For Detail
Analytics and Report				
Activity Report	Y	Y	Y	Y
Google Analytics/ Conversion Tracking Report	N	N	Y	Y
Google Search Console Analysis and Report	N	N	Y	Y
Backlink Analysis	N	N	Y	Y
SEO Health Check – Every 30 days	N	N	Y	Y
Weekly & Monthly SEO Report	N	N	Y	Y
Search Engine Rank Report	Y	Y	Y	Y
On Call SEO Manager – Max 30 mins	N	N	Y	Y
Support (E-mail, Chat & Telephone)	Y	Y	Y	Y
Duration	3 Month	3 Month	3 Month	1 and ½ Month
CHARGES PER MONTH	4,999 INR	8,999 INR	18,999 INR	33,999 INR

For any clarification feel free to talk us.